Product 1/2

Advertiser Ref

CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Front Line Strategies 526 East Park Avenue Tallahassee, FL 32301

	Contract / Re	vision		Alt Order #	<u> </u>
	1847773	1		08854286	
Product					
ROY MOORE FOR SENAT	ΓΕ				
Contract Dates	Estimate #				
11/08/17 - 12/12/17					
Advertiser			Or	iginal Date	/ Revision
POL/Moore, Roy/Senate			1	11/10/17	/ 11/10/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast	:	Cash
	Property	Accou	nt E	xecutive	Sales Office
	WSFA .	Ryan E	Edd	ins	HRP-Washingt
	Special Hand	ling			
	Demographic			 	
	Adults 35+				
	ł	l			l

Agy Code

Agency Ref

Advertiser Code

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS	note	Amount
1 WSFA 11/09/17 11/10/17 Today in Alabama	6a-7a	:30		<u> </u>	
Start Date End Date Weekdays Spots/Week	Rate	:50	NM	2	\$350.00
Week: 11/06/17 11/12/17TF 2	\$175.00				
2 WSFA 11/13/17 12/08/17 Today In Alabama	6a-7a	:30	NM	17	\$2,975.00
Start Date	Rate	,		• •	42,0.0.00
Week: 11/13/17 11/19/17 MTWTF 5	\$175.00				
Week: 11/20/17 11/26/17 MTWTF 4	\$175.00		1		
Week: 11/27/17 12/03/17 MTWTF 4	\$175.00				
Week: 12/04/17 12/10/17 MTWTF 4	\$175.00				
3 WSFA 12/11/17 12/11/17 Today In Alabama	6a-7a	:30	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 12/11/17 12/17/17 M 1	\$175.00				
4 WSFA 11/09/17 11/10/17 NBC Today Show	7-9am	:30	NM	2	\$230.00
Start Date	Rate		ı		,
Week: 11/06/17 11/12/17TF 2	\$115.00		į.		
5 WSFA 11/13/17 12/08/17 NBC Today Show	7-9am	:30	NM	18	\$2,070.00
Start Date	Rate		ı		
Week: 11/13/17 11/19/17 MTWTF 5	\$115.00	•			
Week: 11/20/17	\$115.00				
Week: 11/27/17 12/03/17 MTWTF 4	\$115.00		I -		
Week: 12/04/17 12/10/17 MTWTF 4	\$115.00				
6 WSFA 12/11/17 12/11/17 NBC Today Show	7-9am	:30	NM	1	\$115.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			•	* . /
Week: 12/11/17 12/17/17 M 1	\$115.00		1		
7 WSFA 11/09/17 11/10/17 WSFA 12 News at Noon	12-1230pm	:30	NM	2	\$200.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	•	l		,
Week: 11/06/17 11/12/17TF 2	\$100.00				
8 WSFA 11/13/17 12/08/17 WSFA 12 News at Noon	12-1230pm	:30	NM	15	\$1,500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				,
Week: 11/13/17 11/19/17 MTWTF 3	\$100.00		ı		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

Contract / Revision Alt Order # 08854286 1847773 /

Contract Dates Product Estimate # 11/08/17 - 12/12/17 ROY MOORE FOR SEN

Advertiser Original Date / Revision 11/10/17 / 11/10/17 POL/Moore, Roy/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeSi	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/20/17 11/26/17 MTWTF 4 Week: 11/27/17 12/03/17 MTWTF 4	\$100.00				
Week: 11/27/17 12/03/17 MTWTF 4 Week: 12/04/17 12/10/17 MTWTF 4	\$100.00 \$100.00				
9 WSFA 12/11/17 12/11/17 WSFA 12 News at Noon	12-1230pm	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate	.30	IAIAI	ı	\$100.00
Week: 12/11/17 12/17/17 M 1	\$100.00				
10 WSFA 11/09/17 11/10/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	2	\$120.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/06/17 11/12/17TF 2	\$60.00				
11 WSFA 11/13/17 12/08/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	15	\$900.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 MTWTF 3	<u>Rate</u> \$60.00		l		
Week: 11/20/17 11/26/17 MTWTF 4	\$60.00	•			
Week: 11/27/17 12/03/17 MTWTF 4	\$60.00				
Week: 12/04/17 12/10/17 MTWTF 4	\$60.00				
12 WSFA 12/11/17 12/11/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 12/11/17 12/17/17 M 1	\$60.00				
13 WSFA 11/09/17 11/10/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 430-5P	:30	NM	2	\$150.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17TF 2	<u>Rate</u> \$75.00	•			
14 WSFA 11/13/17 12/08/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	15	\$1,125.00
Start Date End Date Weekdays Spots/Week	Rate	.00	```		ψ1,120.00
Week: 11/13/17 11/19/17 MTWTF 3	\$75.00		ı		
Week: 11/20/17 11/26/17 MTWTF 4	\$75.00				
Week: 11/27/17 12/03/17 MTWTF 4 Week: 12/04/17 12/10/17 MTWTF 4	\$75.00				
	\$75.00				
15 WSFA 12/11/17 12/11/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 430-5P Rate	:30	NM	1	\$75.00
Week: 12/11/17 12/17/17 M 1	\$75.00				
16 WSFA 11/09/17 11/10/17 WSFA 12 News at Five	5-530pm	:30	NM	2	\$370.00
Start Date End Date Weekdays Spots/Week	Rate			_	40.0.00
Week: 11/06/17 11/12/17TF 2	\$185.00				
17 WSFA 11/13/17 12/08/17 WSFA 12 News at Five	5-530pm	:30	NM	15	\$2,775.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 MTWTF 3	Rate				
Week: 11/20/17 11/26/17 MTWTF 4	\$185.00 \$185.00	•			
Week: 11/27/17 12/03/17 MTWTF 4	\$185.00				
Week: 12/04/17 12/10/17 MTWTF 4	\$185.00		- 1		
18 WSFA 12/11/17 12/11/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				+ :
Week: 12/11/17 12/17/17 M 1	\$185.00				
19 WSFA 11/09/17 11/10/17 WSFA 12 News at Six - MF	•	:30	NM	2	\$700.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 TF 2	<u>Rate</u> \$350.00	•			
20 WSFA 11/13/17 12/08/17 WSFA 12 News at Six - MF	6-630pm	:30	MM	15	\$5,250.00

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WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

(334) 200-1212

| Contract / Revision | Alt Order # | 08854286

 Contract Dates
 Product
 Estimate #

 11/08/17 - 12/12/17
 ROY MOORE FOR SEN

				C4 4/5 4	W 1544		<u>.</u>			
*Line Ch Start	Date End Da	ate Description	n	Start/End Time	Days	Spots/ Length Week	Rate	Type	Snots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Dayo	Longin Wook	11010	1,900	эрого	711100111
Week: 11/13/17	11/19/17	MTWTF	3	\$350.00						
Week: 11/20/17	11/26/17	MTWTF	4	\$350.00						
Week: 11/27/17	12/03/17	MTWTF	4	\$350.00						
Week: 12/04/17	12/10/17	MTWTF	4	\$350.00	***************************************					
21 WSFA 12/11.	/17 12/11/1	7 WSFA 12 N	lews at Six - MF	6-630pm		:30	_	NM	1	\$350.00
Start Date	End Date	Weekdays	Spots/Week	Rate			•	l		
Week: 12/11/17	12/17/17	M	1	\$350.00	······					
22 WSFA 11/09			ews at Ten - MF	•		:30		NM	2	\$550.00
Start Date Week: 11/06/17	End Date 11/12/17	<u>Weekdays</u> TF	Spots/Week 3	Rate						
	ite Range	Description		\$275.00 Start/End Time	Weekdays	s Length	Pata	Type		
	/06/17-11/12/		Jews at Ten - MF		ThF		<u>Rate</u> \$275.00	<u>Type</u> <i>NM</i>		
Credited		., ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	vers at ven - mi	10-1000pm	, , , , ,	.30	Ψ210.00	14141		
23 WSFA 11/13/	/17 12/08/1	7 WSFA 12 N	ews at Ten - MF	10-1035pm		:30		NM	15	\$4,125.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.50		1411	10	ψ4,125.00
Week: 11/13/17	11/19/17	MTWTF	2	\$275.00						
Week: 11/20/17	11/26/17	MTWTF	5	\$275.00				1		
Week: 11/27/17	12/03/17	MTWTF	4	\$275.00						
Week: 12/04/17	12/10/17	MTWTF	4	\$275.00						
24 WSFA 12/11/			ews at Ten - MF	10-1035pm		:30		NM	1	\$275.00
Start Date Week: 12/11/17	End Date 12/17/17	<u>Weekdays</u> M	Spots/Week	Rate			_	1		
			1	\$275.00			***************************************			
N 25 WSFA 11/09/ Start Date	'17 11/09/1' End Date	7 Late News <u>Weekdays</u>	Spoto AMook	1030p-11p		:30		NM	1	\$150.00
Week: 11/06/17	11/12/17	T	Spots/Week 1	<u>Rate</u> \$150.00				l		
N 26 WSFA 11/11/	17 11/11/1	7 NBC Saturd	ay Today Show			:30		NM	2	\$90.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.50		14141	2	φ90.00
Week: 11/06/17	11/12/17	S-	2	\$45.00						
N 27 WSFA 11/12/	17 11/12/1	7 NET NBC S	unday Today Sh	c7-8a		:30		NM	2	\$90.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>			•			•
Week: 11/06/17	11/12/17	S	2	\$45.00						
N 28 WSFA 11/12/			eet The Press	8-9a		:30		NM	1	\$45.00
<u>Start Date</u> Week: 11/06/17	End Date 11/12/17	Weekdays	Spots/Week 1	Rate				l		
			•	\$45.00						
N 29 WSFA 11/11/ Start Date	17 11/11/11 End Date		ews at Six-Sat	Sa 6-7pm		:30		NM	2	\$160.00
Week: 11/06/17	11/12/17	Weekdays	Spots/Week 2	<u>Rate</u> \$80.00						
N 30 WSFA 11/12/		7 WSEA 12 No	ews at Five-Sun			:30	-	NM	4	600.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.30		IVIVI	ı	\$90.00
Week: 11/06/17	11/12/17	S	1	\$90.00				İ		
N 31 WSFA 11/11/	17 11/11/17	7 WSFA 12 No	ews at Ten - Sat	10-1030pm	***************************************	:30		NM	1	\$175.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate					•	\$1,70.00
Week: 11/06/17	11/12/17	S-	1	\$175.00						
N 32 WSFA 11/12/				1030p-11p		:30		NM	1	\$150.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 11/06/17	11/12/17	S	1	\$150.00			•	1		

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 Contract / Revision
 Alt Order #

 1847773
 /

 08854286

 Contract Dates
 Product
 Estimate #

 11/08/17 - 12/12/17
 ROY MOORE FOR SEN

*Line Ch Start Date End Date Description	Start/End Time	Days Lengt	Spots/ h Week	Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
N 33 WSFA 11/20/17 11/26/17 HARRY	2-3p	::	30		NM	5	\$125.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 11/20/1711/26/17MTWTF5	<u>Rate</u> \$25.00						
		Totals				165	\$25,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 -11/26/17	93	\$13,785.00	(\$2,067.75)	\$11,717.25
11/27/17 -12/11/17	72	\$12,015.00	(\$1,802.25)	\$10,212.75
Totals	165	\$25,800.00	(\$3,870.00)	\$21,930.00

Signature:	Date:	•

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REP: TEL# 703-528-9387

NOV10/17 09.56 *** WSFA-TV *** FAX# 703-516-9680 FROM STATION **CHANGES** AGENCY CREDIT RISK !!!
HARRIS REPORT F CREDIT ADVISORY: ORDER WORKSHEET REP HEADLINE# 8854286 TRF# 1847773 \$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

ADV. NAME POLI/R MOORE/R/SEN	ORE/R/SEN/AL	REP.# OF	OFF.#SALESMAN #
AGY # AGY. NAME FRONT LINE STRATEGI	E STRATEGIES	BUYER NAME JOSE	JOSH BAGINSKI
526 EAST F	526 EAST PARK AVENUE	SALES PRSN WA-	SALES PRSN WA- RYAN EDDINS (H)
TALLAHASSE	TALLAHASSE, FL 32301		
ORDER # CONTRACT	CONTRACT # 8854286	CLASS: NATL.	LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST#	COMMENTS: (LINE, ORDER, INVOICE)	ICE)	
FLIGHT DATES NOV8/17 DEC12/17 WK-5	Ŋ		
CITY TAXSTATE TAX	CO-OP BILLING NEEDED		DATE_NOV10/17 09.56

STA:

**** THIS IS A CASH IN ADVANCE SCHEDULE CON CM

SENATE NO BUYS TO PRINI STATION MAKEGOOD OFFERS: ROY MOORE FOR TO PRINT

MISSED:W-F/1000P-1035P OFFER:THU/1030P-1130P

30S \$275.00 30S \$150.00 30S \$25.00 TO NFL.WE ARE LOWERING THE NOV20 (5/WK) CMT: NEWS RUNS LATE ON THURSDAYS DUE 6 A O N & M-F/200P-300P

THANKS, DENICE CMT: PLEASE CONFIRM.

12015.00

DEC/17

12985.00

NOV/17

WAKA EAKA % % O O WNCF 63% WSFA \$39,682 TOTALS MARKET

ESFA

% WIYC % WBMM CABL 0% WCOV 08 37%

50

25000.00

TOTAL SPOTS

CONTRACT TOTAL

RATE.

(NOV10/17) PLS ADVISE

ACCURATE SHARES

SVC- NSI

DEMOS- RA35+*

REP HEADLINE# 8854286 TRF# 1847773 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

-9387
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *: REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

NOV10/17 10.28 *** WSFA-TV ***

ADV #	ADV.	NAME	ADV. NAME POLI/R MOORE/R/SEN/AL	REP.#	OFF.#	SALESMAN #	
AGY #	_ AGY.	AGY. NAME	FRONT LINE STRATEGIES	BUYER NAM	BUYER NAME JOSH BAGINSKI	NSKI	
			526 EAST PARK AVENUE	SALES PRS	SALES PRSN WA- RYAN EDDINS (H)	EDDINS (H)	
			TALLAHASSE, FL 32301				
ORDER #			CONTRACT # 8854286	CLASS: NATL.	TI. LOCAL	AL REGIONAL	
PRDCT ROY MOORE FOR SENATE	RE FOR	SENA	E EST# COMMENTS: (LINE, ORDER, INVOICE)	OICE)			
FLIGHT DATES NOV8/17	008/17	DEC:	DEC12/17 WK-5				
CITY TAX	S	STATE TAX	rax CO-OP BILLING NEEDED			DATE_NOV10/17 10.28	10.28

REP:

REVISED ORDER
ADDED LINES 25-31
PREVIOUS TTL \$25,000
REVISED TTL, \$25,800
\$800 ADDED
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

A CASH IN ADVANCE SCHEDULE **** SI SIHL **** CON CM

ROY MOORE FOR SENATE

:LINE#:REP :CD: TIME : :LINE#: :	TIME PERIOD :	: LGTH : SEC	SEC : RATE :	: START : DATE	: END : DATE	:SPTS: : /wK:	WEEK		DAYS	: TOTL:
25 A 600A-800A	00A	30	\$45.00	11/11	11/11	7	, 	SAT		N
PROGRAM : SATUF	SATURDAY TODAY SATURDAY TODAY	SHOW	•				•		•	•
26 A 700A-800A	00A	30	\$45.00	11/12	11/12	0	<i>></i>	SUN		Ν
PROGRAM : SUNDACON CON CONI: SUNDA	SUNDAY TODAY SHOW SUNDAY TODAY SHOW	SHOW					\			
27 A 800A-900A	00A	30	\$45.00	11/12	11/12	Н	>	SUN		н
PROGRAM: MEET CON COM1: MEET	THE PRESS THE PRESS									

NOV10/17 10.28 *** WSFA-TV *** REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES ** REP HEADLINE# 8854286 TRF# 1847773 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

•
30
6P SAT 6P SAT
30
SUN
SAT
30P 30P
SSED:W-F/1000P-10 FFER:THU/1030P-11
00P-30
RUNS LATE

25800.00	
CONTRACT TOTAL TOTAL SPOTS	WBMM 0% WIYC 0%
	%
	CABL 0%
	%
	WCOV 0%
	37%
	WAKA 37% EAKA 0%
	% % O O
2.00	WNCFESFA
12015.00	88
	WSFA 638
DEC/17	
	9,68
13785.00	ω ω
13.	TOTAL
NOV/17	MARKET TOTALS \$39,682

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED Q-PAID PGM R-RATE B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

ACCURATE SHARES

DEMOS- RA35+*

SVC- NSI

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENO ORDER WORKSHEET REP HEADLINE# 8854286 TRF# 1847773 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

FAX# 703-516-9680 -9387
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES

NOV10/17 10.31 *** WSFA-TV ***

ADV # ADV. NAME POLI/R MOORE/R/SEN/AL	REP.# OF	OFF.#	SALESMAN #
AGY # AGY. NAME FRONT LINE STRATEGIES	BUYER NAME JOSH BAGINSKI	H BAGINSKI	
526 EAST PARK AVENUE	SALES PRSN WA-	RYAN EDDINS (H)	S (H)
TALLAHASSE, FL 32301			
ORDER # CONTRACT # 8854286	CLASS: NATL.	LOCAL	REGIONAL
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)	ICE)		
FLIGHT DATES NOV8/17 DEC12/17 WK-5			
CITY TAX STATE TAX CO-OP BILLING NEEDED		DATE	DATE NOV10/17 10.3

THANKS JASMINE FOR RYAN REVISED ORDER M1 OKD AS LINES 32-33 TTL SAME, \$25,800 PLS CONFM REP:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

ROY MOORE FOR SENATE

: LINE	:LINE#:REP :CD:): TIME PERIOD	: LGTH : SEC	SEC :	RATE	: START	. END	:SPTS:	WEEK :	DAYS	:TOTI:
	LLINE#:	*		**		: DATE	: DATE	: /WK:	INVT		:SPTS:
	22 S	1000P-1035P	30		\$275.00	11/8	11/10	0	M	W-F	0
	PROGRAM : CON COM1:	: WSFA 12 NEWS	S AT 10P S AT 10P						\		
	32 A	32 A' 1030P-1130F	30		\$150.00	11/9	11/9	H	(IT ·	THU	
	PROGRAM	: WSFA 12 NEWS AT	S AT 10P								

ORD COM1: NEWS RUNS LATE ON THURSDAYS DUE TO NFL.WE ARE LOWERING THE RATE. ORD COM2: PLEASE CONFIRM. THANKS, DENICE THIS IS A MAKE-GOOD FOR NOV9 ON LINE-22 FOR 1 SPOT/WK

TRF#

HEADLINE# 8854286 TRF# MOD# 1: UNAPPROVED REV #2

NOV10/17 10.31 *** WSFA-TV *** 703-516-9680 REPORT FROM REP **CHANGES** FAX# RISK !!! CREDIT REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET 1847773 \$\$\$

:TOTL:	:SPTS:	r.	
DAYS		_	
WEEK :	: LANI	M-F	
:SPTS:	: /WK:	2	
: END	: DATE	11/24	
START	DATE	1/20	
••	••	Ή.	
RATE		\$25.00	
: SEC :			
LGTH		30	JR.
:LINE#:REP :CD: TIME PERIOD :	: LINE#: :	33 A 200P-300P	PROGRAM : HARRY CONNICK

TO NFL.WE ARE LOWERING THE RATE NEWS RUNS LATE ON THURSDAYS DUE ORD COM1:

PLEASE CONFIRM. THANKS, DENICE MAKEGOOD MADE UP OF LINES 32-33 PART OF A STATION

CMI: FLEASE CONFIRM: IMANAS, DENICE

% WIYC % WBMM 0 CABL WCOV 0% 37% % WAKA EAKA % % O O WNCF ESFA 63% WSFA MARKET TOTALS \$39,682

12015.00

DEC/17

13785.00

NOV/17

25800.00 165

TOTAL

CONTRACT TOTAL

ACCURATE SHARES

SVC- NSI DEMOS- RA35+*

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET REP HEADLINE# 8854286 TRF# 1847773 \$\$\$ MOD# 1: APPROVED REV #2 \$\$\$

RISK !!! REPORT FROM STATION CREDIT AGENCY

703-516-9680

FAX#

NOV10/17 13.51 *** WSFA-TV ***

ADV # ADV. NAME POLI/R MOORE/R/SEN/AL	REP.#OF1	OFF.# SALESMAN #
AGY # AGY. NAME FRONT LINE STRATEGIES	BUYER NAME JOSH BAGINSKI	BAGINSKI
526 EAST PARK AVENUE	SALES PRSN WA- RYAN EDDINS (H)	RYAN EDDINS (H)
TALLAHASSE, FL 32301		
ORDER # CONTRACT # 8854286	CLASS: NATL.	LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE))ICE)	
FLIGHT DATES NOV8/17 DEC12/17 WK-5		
CITY TAX STATE TAX CO-OP BILLING NEEDED		DATE_NOV10/17 13.5

51

M1 OKD AS LINES 32-33 TTL SAME, \$25,800 REVISED ORDER PLS CONFM REP:

RYAN THANKS JASMINE FOR

STA:

SCHEDULE A CASH IN ADVANCE SI SIHL **** CON CM

CONTRACT SCHEDULED FOR GENERATION ROY MOORE FOR SENATE NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS: MISSED:W-F/1000P-1035P M1 OK'D BUY#22 MISSED:W-F/1000P-1035P

(NOV10/17) PLS ADVISE RATE MOV9
& M-F/200P-300P

CMT:PLEASE CONFIRM. THANKS, DENICE MISSED: W-F/1000P-1035P OFFER: THU/1030P-1130P

25800.00 165 CONTRACT TOTAL TOTAL